

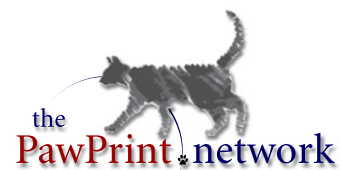
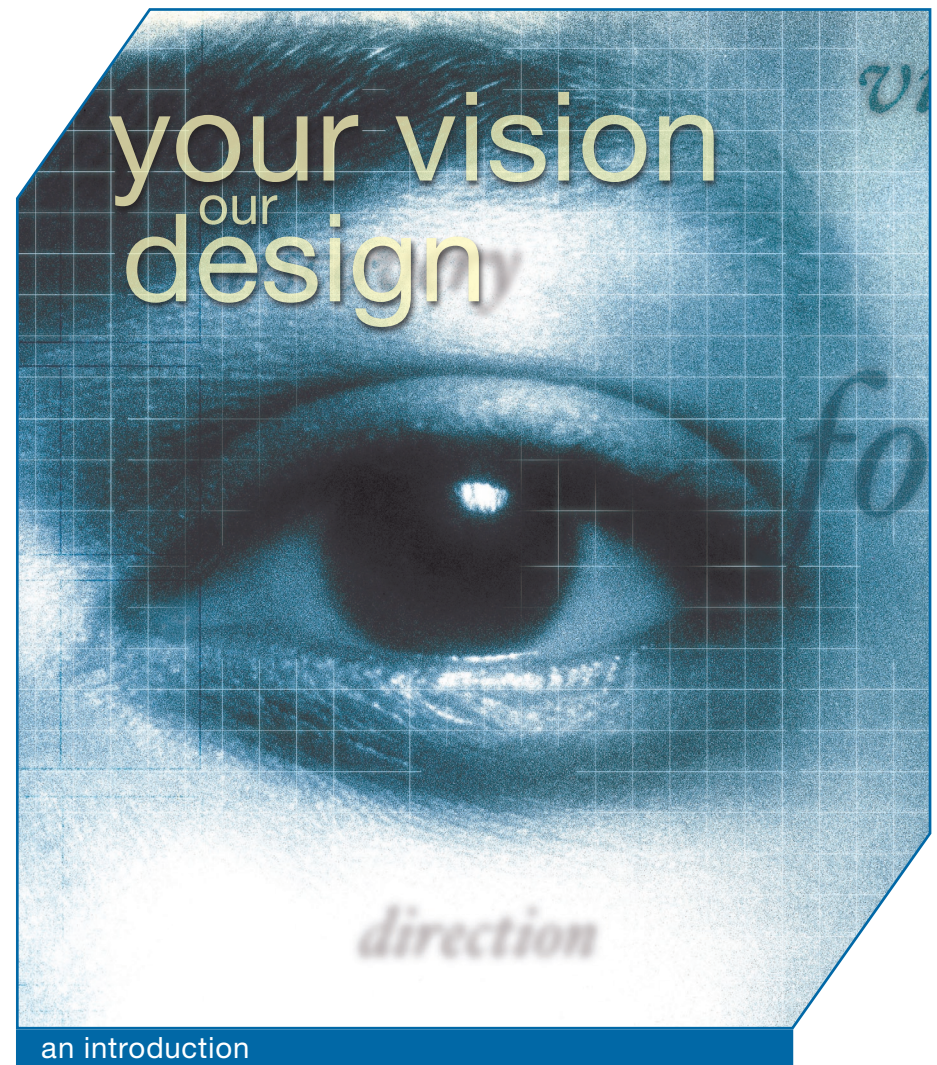
www.pawprint.net

For more information:

Contact us Toll Free: 888.4.WEB.360
4.932.360

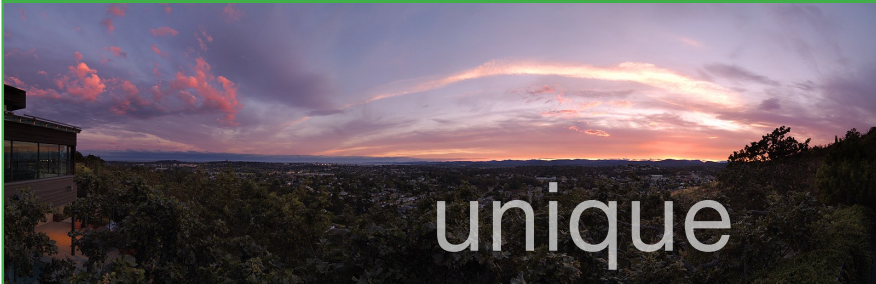
International: +1.604.886.3601

We encourage you to visit our web site for more in-depth examples, customer comments, and special offers.



Web Design · Digital Photography · Virtual Tours · Software · Multimedia Production

DIGITAL PHOTOGRAPHY



panoramic for Traveler's Inns

Let our award winning photographers capture your location...

Digital Workflow

PawPrint uses professional Digital SLR camera equipment, and a calibrated graphics environment to capture, enhance, and deliver stunning images from your location. We can create images specifically tailored for use in graphics and on the web - designed from the outset for their intended purpose. Photographing in 16bit RAW mode our cameras capture all possible data and allow non-destructive white balance, exposure and saturation adjustment while providing full CMYK (print ready) output without the need for any image conversion - thereby maintaining optimal image quality. Because the entire workflow is digital from start to finish, turnaround times are drastically reduced - in fact customers can even preview location photography work on-site.

Panoramic Photography

Combining these high resolution digital images with our unique panoramic tripod hardware and custom built software, we can create panoramic stills from a succession of images - ideal for capturing vistas that make stunning web site mast-head images but are so data-rich that they can be printed up to 3m (9 feet) wide



promotional still for Queen Margaret's school



ABOUT PAWPRINT

PawPrint.net

A pioneer of web site design, PawPrint has been actively designing and coding web sites since 1992. We specialize in adherence to w3c standards and accessibility guidelines while ensuring our web site code remains cross-browser and platform compliant - and search engine friendly.

PawPrint.net is also responsible for several award winning software applications both publicly available and as components of proprietary systems. Our programmers are proficient in an array of languages, databases, and system platforms in both the web and client application development arenas.

Scott Baker - President

Scott Baker B.A.Sc graduated from the Electrical Engineering programme at the University of British Columbia in 1995. Has been working in the Web & Graphic Design field since 1992 and is an accomplished software developer and has served as a consultant for major telecommunications corporations across North America. He has extensive background knowledge of web technologies and development languages. Scott is also a professional photographer and designed the custom tripod heads used for our virtual tours and panoramic photography, as well as our revolutionary image compositing technique.

Staff

PawPrint.net maintains a small staff of designers, programmers, and marketing specialists. A group of specialists, dedicated to the standards of quality, function, and style that embody all PawPrint.net projects.

panoramic: Diamond Head State Monume Hawaii



OUR CUSTOMERS

Don't just take our word for it...

International Appeal:

PawPrint has provided design, photography, and consulting services to public and private companies, governments, and organizations all over the world.

web design

aquariva.com
felinefuture.com
thelordnelsonbc.com
knowbetterdogfood.com
salmonhouse.com
goldaward.org
moonbeans.com
woodstoneinn.com
cullinarytv.com
sunshinecoastrealty.com

consulting

telus.com
sasktel.com
broadwing.com
circuitvision.com
enventistelecom.com
ptci.com
slb.com
fpl.com
tourismvictoria.com.au

software

jpl.nasa.gov
boeing.com
af.mil
navy.mil
ibm.com
digital.com
del.com
xerox.com
hp.com
xircom.com
alcatel.com
toyota.co.jp

disney.com
honeywell.com
cornell.edu
purdue.edu
siemens.at
unisys.com
sony.co.jp
deere.com
BankofAmerica.com
toshiba.co.jp
visa.com
etrade.com
cannon.co.jp

virtual tours & photography

panpacific.com
macdonaldhotels.co.uk
aquariva.com
smus.bc.ca
qms.bc.ca
ubc.ca
thelordnelsonbc.com
salmonhouse.com
goldaward.org
moonbeans.com
woodstoneinn.com
cullinarytv.com
elh.co.uk
macrealty.com
humboldthouse.com
priorhouse.com

VIRTUAL TOURS



The world is changing...

No longer a buzz word, digital has become an integral part of our society.

Does the marketing plan for your facility include digital collateral?

A comprehensive virtual tour, with supporting audio, still images and an interactive presentation, will boost customer confidence and directly affect booking decisions - improving your bottom line by giving you a competitive advantage.

But, not all virtual tours are created equal...

Some limit the viewer to only 1 axis of rotation. In other words: the viewer can't look up or down. A PawPrint360 immersive virtual tour provides the complete freedom to view an entire space from floor to ceiling, for a full 360 degree experience.

PawPrint360 is a trusted supplier of high quality virtual tours, digital photography, and interactive multimedia, both in Canada and abroad, with an ever expanding portfolio of satisfied customers, both large and small.



PawPrint will...

Capture top quality digital photographs.

Create the 360° images or panoramic stills.

Supply you with the royalty free final images, sample code and complete instructions for download and on CD-ROM free of charge.

Be pleased to work together with your web designers to integrate the 360° images into your web site.

Optionally create an Interactive CD-ROM of your images that can also be combined with other graphic, audio, and video content.

a better solution...

The Code

PawPrint approaches web design from a different vantage than most. Many web designers are either programmers who can create good code - or designers that can create a nice looking site using WYSIWYG (what you see is what you get) tools, that unfortunately produce bad code. PawPrint believes that both beauty and function are critical to a superior web site. Our designers have training in both programming and design and we code all our sites by hand using standards compliant XHTML code generated through PHP scripting. We verify all sites using the tools provided by the W3C (the standards body that oversees internet technology)

Our Designs

PawPrint has extensive design experience in both traditional (print) media and new-media technologies. We specialize in creating clean functional designs that are pleasing to the eye and yet simple and straightforward enough that users don't get lost in the "art" of a web site.

Why Standards?

PawPrint has been designing websites since 1992. We have grown with the technology, this background knowledge of the internet gives us a unique understanding of the 'Big Picture' surrounding not only the technology but how to most effectively apply it, without falling prey to 'Buzz' or 'Hype'. Over the last decade we have seen the web evolve. Standards in design are slowly bringing the divergent technologies of the web together. Through close adherence to these standards a compliant web site (that looks the same as a non-compliant site on the outside) is faster, more accessible to people with disabilities, easier to index for the search engines, smaller, easier to update, and more robust.



extensible database environment

A unique solution to dynamic web site content control...

The Environment

The PawPrint XD^e allows web site proprietors to pick and choose from various components that all work from a common database. Each module builds upon the others to provide additional functionality. These intelligent modules can even detect other components and offer additional functionality depending on what modules are present. The entire system remains customizable through CSS but implementation times are very short because of the cross platform code. PawPrint is committed to this new site content solution and is actively developing and enhancing modules for new and existing customers.

What does it all mean?

PawPrint customers using the XD^e on their web site benefit from radically reduced implementation times, and overall cost. As ongoing development continues new features, developed at the expense of the requesting customer, are added free of charge to existing customers. The XD^e provides a single development platform that easily integrates within our web site framework and with virtually unlimited possibilities for the future.

